

HD Boutique

a hospitalitydesign event

Hospitality Design Boutique Exposition & Conference 2010
September 14-15, 2010 ♦ Miami Beach Conference Center ♦ Miami Beach, FL
www.hdboutique.com

PUBLICITY INFORMATION REQUEST FORM

Often during the marketing campaign, there are opportunities to showcase new and noteworthy products to the trade media and in attendee marketing updates. For this reason, please complete the form below and let us know what you're planning at your booth at HD Boutique 2010! We cannot guarantee your product or service will be featured; however, we are always looking for what's new to include in our frequent communication with attendees and in press releases.

General Information: Please type or print the following information.

Name _____ Title _____
Company Name _____ Booth Number(s) _____
Street Address _____
City _____ State/Province _____
Zip/Postal Code _____ Country _____
Phone _____ Fax _____ E-mail _____

Please indicate what is new or noteworthy at your booth at HD Boutique 2010.

1. Are you introducing a new product line?
2. Have you recently (within the last 3 months) sent out a press release? If so, please attach the press release and include a brief overview on why this is newsworthy and related to HD Boutique 2010.
3. Are there any special guests, company officers, or celebrity appearances scheduled at your booth?

Show Management reserves the right to edit the information as space is limited. For additional questions regarding public relations, please contact Jim Lee, Wagstaff Worldwide, at 312.943.6900 or jim@wagstaffworldwide.com.

Fax: 312.943.6910
Deadline: August 6, 2010