

green day

a hospitalitydesign event

september 16, 2008 ... miami

presented
by
Hospitality Design
magazine

Green Day is a one-day conference dedicated to green conversation, learning and product information. Held in South Beach, Miami, co-located with HD Boutique, Green Day provides an ideal platform to network with designers, architects, purchasers and owners who are identifying challenges and creating design solutions for addressing sustainability in the hospitality industry.

**Conference
hours**

11:00 am-
3:30 pm

Green Day Sponsorship is limited to 20 companies.

Location

Miami Beach
Convention
Center
Miami Beach,
Florida

s p o n s o r s h i p o p p o r t u n i t i e s

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Green Day Event Sponsor - Limited to 15 sponsors

Benefits:

- Full-page four color ad in *Hospitality Design's* Green Guide distributed to Green Day conference and HD'08 attendees (Value \$1500)
- Two complimentary Green Day conference passes (Value \$450)
- Opportunity to display a product or literature in the Green Room- product/literature display area exclusive to event sponsors
- Sponsor logo on Green Day event marketing materials
- Post Green Day conference attendee list (excluding email addresses, phone & fax)
- Sponsor recognition in editorial recap
- Preferred seating at luncheon

Investment: \$3,000

Eco-Conference Bag - Limited to 1 sponsor

Benefits:

- Full-page four color ad in *Hospitality Design's* Green Guide distributed to Green Day conference and HDB'08 attendees (Value \$1500)
- Two complimentary Green Day conference passes (Value \$450)
- Opportunity to display a product or literature in the Green Room- product/literature display area exclusive to event sponsors
- Post Green Day conference attendee list (excluding email addresses, phone & fax)
- Company logo included on bag
- Sponsor logo on Green Day event marketing material
- Sponsor recognition in editorial recap

Option A: \$1,000

Sponsor provides color proof layout of sponsored item for approval by HDB Green Day management team. Sponsor is required to order item and deliver item(s) to the Miami Beach Convention Center on Friday, September 12, 2008.

Option B: \$3,500

This option is only available for sponsorship contracts signed and secured no later than August 1, 2008

Sponsor provides logo in acceptable format to HDB Green Day management team no later than August 1, 2008. HDB Green Team places sponsor item order and coordinates shipping.

continued...

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Filtered Water Bottle - Limited to 1 sponsor

The portable water bottle is refillable with an integral water filter. Simply fill the bottle from the tap and enjoy pure, clean water wherever you go. This Water bottle helps to save not only money but the environment. Water Bottle's will be distributed to all Green Day 2008 attendees at Registration onsite.

Benefits:

- Logo on sponsored item
- Full-page four color ad in *Hospitality Design's* Green Guide distributed to Green Day conference and HDB'08 attendees (Value \$1500)
- Two complimentary Green Day conference passes (Value \$450)
- Opportunity to display a product or literature in the Green Room- product/literature display area exclusive to event sponsors
- Sponsor logo on Green Day marketing material
- Post Green Day conference attendee list (excluding email addresses, phone & fax)
- Sponsor recognition in editorial recap

Option A: \$4,000

Sponsor provides color proof layout of sponsored item for approval by Green Day management team. Sponsor is required to order item and deliver item(s) to the Miami Beach Convention Center on Friday, September 12, 2008.

Option B: \$12,000

This option is only available for sponsorship contracts signed and secured no later than August 1, 2008
Sponsor provides logo in acceptable format to Green Day management team no later than August 1, 2008. HDB Green Team places sponsor item order and coordinates shipping.

Green Day Eye-Opener Sponsor - Limited to 1 sponsors

11:30 AM - 12:00 PM

Benefits:

- Full-page four color ad in *Hospitality Design's* Green Guide distributed to Green Day conference and HDB'08 attendees (Value \$1500)
- Two complimentary Green Day conference passes (Value \$450)
- Opportunity to display a product or literature in the Green Room- product/literature display area exclusive to event sponsors
- Sponsor logo on Green Day event marketing material
- Post Green Day conference attendee list (excluding email addresses, phone & fax)
- Sponsor recognition in editorial recap
- Preferred seating at luncheon
- Product exclusivity
- Signage at session
- Introduction of keynote speaker (2-3 minutes max)

Investment: \$3,000

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Green Luncheon Sponsor - Limited to 4 sponsors

12:15 pm - 1:45 pm

Benefits:

- Full-page four color ad in *Hospitality Design's* Green Guide distributed to Green Day conference and HDB'08 attendees (Value \$1500)
- Six complimentary Green Day conference passes (Value \$450)
- Opportunity to display a product or literature in the Green Room- product/literature display area exclusive to event sponsors
- Sponsor logo on Green Day event marketing material
- Conference post Green Day attendee list (excluding email addresses, phone & fax)
- Sponsor recognition in editorial recap
- Preferred seating at luncheon

Investment: \$4,000

Please contact your sales representative for customized sponsorship opportunities.

We look forward to your participation at Green Day, in conjunction with HD Boutique!