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HOSPITALITY DESIGN MAGAZINE PRESENTS THE BEST OF BOUTIQUE AWARDS AS EXCITEMENT GROWS FOR HD BOUTIQUE SEPTEMBER 17-18

NEW YORK, NY (September 5, 2008) – As anticipation builds for the 2008 **Hospitality Design Boutique Exposition & Conference (HD Boutique)**, *Hospitality Design (HD)* magazine announces the **2008 Best of Boutique (BOB) Awards**. With more than 75 entries in categories ranging from seating to fabric to flooring, the BOB Awards honor some of the world's most acclaimed design products exhibiting at HD Boutique, which takes place from September 17-18, 2008 at the Miami Beach Convention Center in South Florida. Organized by *Hospitality Design* magazine's products editor Jana Schiowitz, BOB judging took place on Tuesday, August 26, 2008 at Hospitality Design's New York City editorial offices. HD Boutique brings together some of the hospitality industry's greatest heavyweights with more than 700 leading manufacturers, suppliers and artisans to present the latest products and trends in the hospitality marketplace.

"The Best of Boutique Awards not only offer us a unique opportunity to honor hospitality's most innovative products and designers, but provide us with a chance to witness the best of the best. This valuable glimpse allows us to witness what we may expect for years to come from some of the world's leading designers," says Michelle Finn, vice president, Hospitality Design Group.

In addition to being recognized with an award to display at HD Boutique, recipients will be featured in the November 2008 issue of *Hospitality Design* magazine and on the magazine's website at hdmag.com. The HD Awards were judged by three noteworthy industry professionals: Eric Lam, principal, LAM McGOWAN Architecture + Design; Myron Lea, lead designer, DiGuiseppe Architecture + Design; and Cece Stelljes, interior architect, Karim Rashid. The **2008 Best of Boutique (BOB)** winners include:

Blossom Glossy Black of the Xtra Collection
GranitiFiandre

Stacy Garcia Inc. Metropolitan Giclee Table Lamp
Stacy Garcia Inc. and Pacific Coast Contract Lighting

Ajiro Sunburst
Maya Romanoff Corporation

Question Mark
Sandler Seating

'Wildfire' Envel Glass
Envel Design

Xorel Embroider
Carnegie

Foglia Rocker
Neoteric Contract

Spa Collection
Robert Allen Contract

Bottled Up
Masland Contract

Forest Armchair
JANUS et Cie

The **2008 Best of Boutique (BOB) Awards** are presented by *Hospitality Design (HD)* magazine, part of Nielsen Business Media, which also produces the 2008 Hospitality Design Boutique Exposition & Conference (HD Boutique) in Miami Beach from September 17-18, 2008 (hdboutique.com) and 2009 Hospitality Design Exposition & Conference (HD Expo) in Las Vegas from May 14-16, 2009 (hdexpo.com). *Hospitality Design (HD)* magazine also presents Hospitality Design Green Day (HD Green Day) and Hospitality Design Summit (HD Summit) in Duck Key, FL from March 4-6, 2009.

Nielsen Business Media, a division of The Nielsen Company, is a leading market-focused provider of integrated information and sales and marketing solutions, helping businesses go to market more effectively and efficiently. Serving seven major market groups, and 30 individual markets, spanning the entertainment, media and marketing, retail, travel and performance, design, and life sciences industries, Nielsen Business Media provides business-to-business products and services in print, online and in person. With 42 publications, more than 60 trade shows and 185 digital products and services, Nielsen Business Media offers insight, analysis and face-to-face contacts to help professionals better understand their markets, serve their customers and grow their businesses.

The Building Design Group, part of Nielsen Business Media, includes leading publications, events and digital offerings in the residential and commercial property design industry including DDI, GlobalShop, Commercial Property News, Contract, Hospitality Design, Hospitality Design Expo and Hospitality Design Boutique, Kitchen & Bath Business, Kitchen and Bath Industry Show, Multi-Housing News and Multi-Housing World. The group also produces publications and events in the decorated apparel and home healthcare industries including Impressions, The Imprinted Sportswear Shows and Medtrade. Additionally, three Marine Military Expositions are produced that are focused on the US Marine Corps. Nielsen Business Media is a division of The Nielsen Company.

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